



EXHIBITOR PACKAGE

SATURDAY, SEPTEMBER 21, 2024

GirlsInAviationAlberta.com

IN PARTNERSHIP WITH





Girls
IN AVIATION DAY
A Women in Aviation International® Event



BEGAN IN
2015

MORE THAN
20,000
ATTENDEES

OVER
100
EVENTS

18
COUNTRIES

Girls in Aviation Day

OVERVIEW



Women in Aviation International (WAI), a nonprofit organization dedicated to the encouragement and advancement of women in all aviation and aerospace career fields and interests, started Girls In Aviation Day in 2015.

Girls in Aviation Day targets girls aged 8-17 and their families, marking its 10th year internationally. The annual event spans over 100 events across 18 countries, with over 20,000 attendees.

Building on the success of previous years, our inaugural event in 2022 boasted over 800 attendees, with 1200 attendees in 2023. The central Alberta region eagerly anticipates hosting this international event for the third consecutive year, showcasing the aviation community and career opportunities within the industry. Our target audience includes schools across central Alberta, Girl Guides, girls in sports, and cadets.

We've assembled a dedicated event team focused on Girls in Aviation Day, featuring aviation history, businesses, and the promising future opportunities of the region.

We extend our invitation for your participation as an exhibitor.



OUR MISSION

The event brings all things aviation to one place so our community may learn about the industry.

OUR VISION

For girls and their families to leave with a vision of careers, access to information and pathways to broaden their awareness of all careers in aviation.



TESTIMONIALS

“Girls in Aviation day is such a great opportunity for young women to see possible careers they may not have thought about. And seeing the hands on demonstrations and all the aircraft and professional women represented - it’s an inspiring day for women!”

“My daughter really enjoyed seeing all of the aircraft and getting to meet some female pilots and mechanics”

“This was a fantastic, hands on experience! Every exhibitor was excited to share their knowledge!”

“There was so much hard work and effort put into the day. My girls (x4) had such a blast. I had so much fun watching them and taking them around. Great work!”



THE EVENT

We warmly extend the opportunity to exhibit at our Girls in Aviation Day event; the details are as follows:

EVENT	Girls in Aviation Day Alberta
DATE	September 21, 2024
TIME	11:00 am - 4:00 pm
LOCATION	Scottsville Aviation Hangar A Red Deer Regional Airport 3801 Airport Dr. Springbrook Alberta, Canada T4S 2E8

Description:

Trade show style with interactive activities, food, exhibitors, displays, and fun.

Objective:

Provide information to the community on Careers in Aviation and showcase the importance of aviation and opportunities available.

Invitees:

Businesses, Post Secondary Institutions, Flight Schools, Careers the Next Generation, Military, Girls ages 8-17 and community members.



AIRCRAFT
DISPLAYS
WITH
FLIGHT
CREW

HANDS-ON
STEM
ACTIVITIES

SCHEDULE

11:00 am - 4:00 pm

Activities

- Tradeshow/career fair style
- Explore aircraft and displays
- Meet and greet women in aviation
- Check out the robotics table

AVIATION
WORKSHOPS

DRONES

DISCOVER
CAREER
OPPORTUNITIES

FLIGHT
SIMULATOR
EXPERIENCE

SCHEDULED EVENTS

11:30 am - 2:00 pm Lunch

12:00 pm - 12:15 pm Group Photo

1:00 pm - 2:00 pm AME Competition

2:00 pm - 3:00 pm Panel Discussions

MEET
AEROSPACE
PROFESSIONALS

ROBOTICS

INTERACTIVE
VENDORS

FLIGHT
SIMULATOR

EXHIBITOR SPACE

To facilitate a successful event for both the community and exhibitors, we've considered your feedback and devised the following package to help cover the costs of ensuring a vibrant and engaging experience:

AIRCRAFT & STATIC DISPLAYS	INDOOR EXHIBITOR 10x10 space with power	INDOOR EXHIBITOR 10x10 space without power
FREE	\$200	\$100

The registration deadline is **September 1, 2024**, and should include the completed form.

DESCRIPTION:

The event will be structured as a trade show with interactive activities, food trucks, exhibitors, and informational and educational displays aimed at offering an enjoyable and enlightening experience.

OBJECTIVE:

The primary goal is to share information regarding career opportunities within the aviation industry with girls and the community. Exhibitors are encouraged to create interactive displays tailored to our target age group of 8 to 17.

ATTENDEES:

Attendees will include local aviation businesses, post-secondary institutions, flight schools, Careers the Next Generation representatives, Royal Canadian Air Force representatives, girls aged 8 to 17, and community members.



SCAN TO REGISTER

EXHIBITOR DETAILS

EXHIBITOR IDENTIFICATION:

Each exhibitor will receive identification passes that must be worn during the event to ensure seamless identification and access. We're excited about the prospect of your participation and the collective impact we can make on Girls in Aviation Day. We look forward to your involvement in this enriching event.

EXHIBITOR SPACE:

We have developed a preliminary lay-out for the exhibition area at the Gord Scott Aviation Services Hangar A at the Red Deer Regional Airport, where there will be ample room to accommodate many types of displays. There is power available and we are open to working with you on a setup that will best meet your needs.

Event is indoors (aircrafts, large displays are outdoors)

Space includes: 10x10 space which includes 1- 6ft table, 2 chairs, power if required.

Exhibitors are responsible for activity supplies, display and signage. We highly recommend your exhibit space be interactive to captivate the attention of the girls ages 8-17 years. Please let us know what activity you will have in your space and how much space you require on the exhibitor form. Form is available by QR code below.

SETUP AND TEARDOWN:

Drop off supplies (if required):

Friday, September 20, 2024 1:00 pm - 4:00 pm

Setup:

Saturday, September 21, 2024 9:00 am - 10:30 am

Tear down:

Saturday, September 21, 2024 4:00 pm - 5:00 pm

Tear down to take place no earlier than a 12 hour following the show and all products need to be removed, as there will be no overnight security.

EXHIBITOR RULES AND REGULATIONS

Exhibitors must provide liability Insurance in the amount of \$1,000,000.

This is a NO FLY DAY, as per our insurance policy, we can not offer rides on event day

You can offer prizes through a draw box from your space (including flights, but not on event day)

No exhibitor shall consume or have in their possession any alcohol or controlled substance

All spaces must be manned during the event.

Balloons are NOT allowed as give away items. Any inflatable objects used in displays, must be safely secured and attached to such displays and must be 5 feet above the ground.

Promotional materials may only be distributed from designated space only

Food and beverages may only be sold at your designated space

No pets allowed.

CANCELLATION OF EXHIBITOR SPACE

Inclement weather will not be accepted as a reason for cancellation. The Girls in Aviation Day will go on regardless of weather. If for some reason you have to cancel your space, please let us know no later than September 13, 2024.



SCAN TO REGISTER

PAYMENT OPTIONS



1 Preferred method

Cheque: Payable to Red Deer Regional Airport
(RE: Girls in Aviation Day)

Direct Deposit: Send to finance@flyreddeer.com
(Please note: GIAD24 Exhibitor and your company name)

Credit Card: Contact Nancy Paish
Phone: (403) 352-1908 or Email: n.paish@flyreddeer.com

2 Target Date

We kindly request that exhibitors finalize their commitments as soon as possible to ensure optimal utilization of sponsorship benefits.

Payment deadline: September 1, 2024

3 Acceptance and Signature

Thank you for supporting this event. We are happy to start promoting your business upon the return of this signed acceptance form, or use the QR code to link you to the form.

Special thanks to Scottsville Aviation for sponsoring our venue!

For more information

CONTACT

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VISIT

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