

**SATURDAY
SEPTEMBER 20
2025**

**Girls
IN AVIATION
DAY
ALBERTA**



**SPONSORSHIP
PACKAGE**

GIRLSINAVIATIONALBERTA.COM





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Since the very first Women in Aviation International - Girls in Aviation Day in 2015, the annual event has grown to host more than 20,000 attendees participating in over 100 events in 18 countries and celebrating it's 10th year internationally.

Women in Aviation International (WAI) is a nonprofit organization dedicated to the encouragement and advancement of women in all aviation and aerospace career fields and interests. Our diverse membership includes astronauts, pilots, maintenance technicians, engineers, air traffic controllers, business owners, educators, journalists, flight attendants, students, air show performers, airport managers and many others. The annual Girls in Aviation Day event has a targeted audience of girls ages 8-17 plus their families but is not inclusive to community members.

We are dedicated to:

- Investing in our current and future workforce.
- Developing an inclusive and sustainable aviation and aerospace industry.
- Inspiring girls to pursue careers in aviation and aerospace.



ABOUT US



OUR MISSION

THE EVENT BRINGS ALL THINGS AVIATION TO ONE PLACE SO OUR COMMUNITY MAY LEARN ABOUT THE INDUSTRY.

OUR VISION

FOR GIRLS AND THEIR FAMILIES TO LEAVE WITH A VISION OF CAREERS, ACCESS TO INFORMATION AND PATHWAYS TO BROADEN THEIR AWARENESS OF ALL CAREERS IN AVIATION.

TESTIMONIALS

“Girls in Aviation day is such a great opportunity for young women to see possible careers they may not have thought about. And seeing the hands on demonstrations and all the aircraft and professional women represented - it’s an inspiring day for women!”

“My daughter really enjoyed seeing all of the aircraft and getting to meet some female pilots and mechanics”

“There was so much hard work and effort put into the day. My girls (x4) had such a blast. I had so much fun watching them and taking them around. Great work!”



THE EVENT



We warmly extend the opportunity to sponsor our Girls in Aviation Day event, the details are as follows.

Event: Girls in Aviation Day Alberta

Date: September 20, 2025

Time: 11:00 - 16:00

Location: Scottsville Aviation Hangar A, Red Deer Regional Airport, 3824 Airport Dr. Springbrook, AB

Description: Trade show style with interactive activities, food, exhibitors, displays, and fun.

Objective: Provide information to the community on Careers in Aviation and showcase the importance of aviation and opportunities available.

Invitees: Businesses, Post Secondary Institutions, Flight Schools, Careers the Next Generation, Military, Girls ages 8-17 and community members.



ACTIVITIES

- 11:00 TO 16:00**
- TRADESHOW/CAREER FAIR STYLE
 - EXPLORE AIRCRAFT AND DISPLAYS
 - MEET AND GREET WOMEN IN AVIATION
 - CHECK OUT ROBOTICS TABLE

SCHEDULED EVENTS

IMPORTANT



11:30 - 14:00 LUNCH

12:00 - 12:15 GROUP PHOTO

13:00 - 14:00 AME COMPETITION

14:00 - 15:00 PANEL DISCUSSIONS



SPONSOR LEVELS

10K

TITLE - 1 AVAILABLE

- Title sponsor on all event marketing and socials
- VIP hosting area including lunch
- VIP swag bags for children of Sponsor company
- Premium booth space with table and power
- Private tour of renovated main terminal for 10 guests
- Speaking opportunity during opening address to guest

5K

PLATINUM

- VIP hosting area, includes lunch and swag bags for children
- Booth space with table and power.
- Opportunity for additional sponsor signage throughout the event.
- Up to 4 social media mentions throughout the year
- Market through giveaways and marketing materials for attendees
- Name or company's name on our website with links to your business.

2.5K

GOLD

- Sponsor listing on event-day signage and in the event program.
- Booth space with table and power
- Name or company's name on our website with links to your business.
- Opportunity to market through giveaways and marketing materials for attendees

1K

SILVER

- Sponsor listing on event-day signage and in the event program.
- Name or company's name on our website with links to your business.
- Opportunity to market through giveaways and marketing materials for attendees.

GIK

GIFT-IN-KIND

- Gift in kind - recognition on event day
- Thank you note
- Appreciation posts on social media



SPONSOR OPPORTUNITIES

PLATINUM (5K)

- Facility - Hangar space (SOLD)
- Tradeshow setup - rental of drape, tables, chairs, cloth, lunch area
- Radio Advertising
- Volunteers - shirts, lunch, snacks
- Printing/Signage

4 OPPORTUNITIES AVAILABLE

GOLD (2.5K)

- Exhibitor lounge & lunch
- Water branding and merch tent
- Food for attendees
- STEAM activity supplies & rentals
- Meet and Greet and Panel discussion sponsor
- Marketing and advertising supplies

6 OPPORTUNITIES AVAILABLE

SILVER (1K)

- Photo Booth
- Photographer
- A.M.E Competition
- Coffee service & snacks for volunteers
- BBQ rental
- Outhouse rental and wash stations

6 OPPORTUNITIES AVAILABLE

GIFT-IN-KIND

Any gift is greatly appreciated! Thank you in advance for supporting this initiative to bring awareness to the industry!

UNLIMITED OPPORTUNITIES



GIRLS IN AVIATION DAY ALBERTA





PAYMENT OPTIONS

1

PREFERRED METHOD

Cheque: Payable to Red Deer Regional Airport (RE: Girls in Aviation Day)

Direct Deposit: Send to finance@flyreddeer.com (Please note: GIAD25 Sponsor and your company name)

Credit Card: Contact Finance - Phone: (403) 886-4388 or Email: finance@flyreddeer.com

2

TARGET DATE

We kindly request that sponsors finalize their sponsorship commitments as soon as possible to ensure optimal utilization of sponsorship benefits.

Payment Deadline: September 1, 2025

3

ACCEPTANCE & SIGNATURE

Thank you for supporting this event. We are happy to start promoting your business upon the return of this signed acceptance form, or use the QR code to link you to the form.

FOR MORE INFORMATION

GIRLSINAVIATIONALBERTA.COM



[GirlsInAviation_yqf](https://www.instagram.com/GirlsInAviation_yqf)



[GirlsInAviationAlberta](https://www.facebook.com/GirlsInAviationAlberta)



[Girls In Aviation Day Alberta](https://www.linkedin.com/company/Girls-In-Aviation-Day-Alberta)



[OR CLICK HERE](#)



Girls

IN AVIATION

DAY

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