

**SATURDAY
SEPTEMBER 20
2025**

**Girls
IN AVIATION
DAY
ALBERTA**



**EXHIBITOR
PACKAGE**

GIRLSINAVIATIONALBERTA.COM





CONTENTS

03

OVERVIEW

04

ABOUT US

05

**THE EVENT &
SCHEDULE**

06

**EXHIBITOR
SPACE**

07

**EXHIBITOR
DETAILS**

08

PAYMENT

09



Since the very first Women in Aviation International - Girls in Aviation Day in 2015, the annual event has grown to host more than 20,000 attendees participating in over 100 events in 18 countries and celebrating it's 10th year internationally.

Women in Aviation International (WAI) is a nonprofit organization dedicated to the encouragement and advancement of women in all aviation and aerospace career fields and interests. Our diverse membership includes astronauts, pilots, maintenance technicians, engineers, air traffic controllers, business owners, educators, journalists, flight attendants, students, air show performers, airport managers and many others. The annual Girls in Aviation Day event has a targeted audience of girls ages 8-17 plus their families but is not inclusive to community members.

We are dedicated to:

- Investing in our current and future workforce.
- Developing an inclusive and sustainable aviation and aerospace industry.
- Inspiring girls to pursue careers in aviation and aerospace.



ABOUT US



OUR MISSION

THE EVENT BRINGS ALL THINGS AVIATION TO ONE PLACE SO OUR COMMUNITY MAY LEARN ABOUT THE INDUSTRY.

OUR VISION

FOR GIRLS AND THEIR FAMILIES TO LEAVE WITH A VISION OF CAREERS, ACCESS TO INFORMATION AND PATHWAYS TO BROADEN THEIR AWARENESS OF ALL CAREERS IN AVIATION.

TESTIMONIALS

"Girls in Aviation day is such a great opportunity for young women to see possible careers they may not have thought about. And seeing the hands on demonstrations and all the aircraft and professional women represented - it's an inspiring day for women!"

"My daughter really enjoyed seeing all of the aircraft and getting to meet some female pilots and mechanics"

"There was so much hard work and effort put into the day. My girls (x4) had such a blast. I had so much fun watching them and taking them around. Great work!"



THE EVENT



We warmly extend the opportunity to sponsor our Girls in Aviation Day event, the details are as follows.

Event: Girls in Aviation Day Alberta

Date: September 20, 2025

Time: 11:00 - 16:00

Location: Scottsville Aviation Hangar A, Red Deer Regional Airport, 3824 Airport Dr. Springbrook, AB

Description: Trade show style with interactive activities, food, exhibitors, displays, and fun.

Objective: Provide information to the community on Careers in Aviation and showcase the importance of aviation and opportunities available.

Invitees: Businesses, Post Secondary Institutions, Flight Schools, Careers the Next Generation, Military, Girls ages 8-17 and community members.



ACTIVITIES

- 11:00 TO 16:00**
- TRADESHOW/CAREER FAIR STYLE
 - EXPLORE AIRCRAFT AND DISPLAYS
 - MEET AND GREET WOMEN IN AVIATION
 - CHECK OUT ROBOTICS TABLE

SCHEDULED EVENTS

IMPORTANT



11:30 - 14:00 LUNCH

12:00 - 12:15 GROUP PHOTO

13:00 - 14:00 AME COMPETITION

14:00 - 15:00 PANEL DISCUSSIONS



EXHIBITOR SPACE

To facilitate a successful event for both the community and exhibitors, we've considered your feedback and devised the following package to help cover the costs of ensuring a vibrant and engaging experience:

AIRCRAFT & STATIC DISPLAYS

FREE

INDOOR EXHIBITOR

10 X 10 SPACE WITHOUT POWER

\$100

INDOOR EXHIBITOR

10 X 10 SPACE WITH POWER

\$200

The registration deadline is **September 1, 2025**, and should include the completed form.

[CLICK HERE FOR EXHIBITOR REGISTRATION](#)

DESCRIPTION:

The event will be structured as a trade show with interactive activities, food trucks, exhibitors, and informational and educational displays aimed at offering an enjoyable and enlightening experience.

OBJECTIVE:

The primary goal is to share information regarding career opportunities within the aviation industry with girls and the community. Exhibitors are encouraged to create interactive displays tailored to our target age group of 8 to 17.

ATTENDEES:

The primary goal is to share information regarding career opportunities within the aviation industry with girls and the community. Exhibitors are encouraged to create interactive displays tailored to our target age group of 8 to 17.



EXHIBITOR DETAILS

EXHIBITOR IDENTIFICATION

Each exhibitor will receive identification passes that must be worn during the event to ensure seamless identification and access. We're excited about the prospect of your participation and the collective impact we can make on Girls in Aviation Day. We look forward to your involvement in this enriching event.

EXHIBITOR SPACE

We have developed a preliminary lay-out for the exhibition area at the Gord Scott Aviation Services Hangar A at the Red Deer Regional Airport, where there will be ample room to accommodate many types of displays. There is power available and we are open to working with you on a setup that will best meet your needs.

Event is indoors (aircrafts, large displays are outdoors)

Space includes: 10x10 space which includes 1- 6ft table, 2 chairs, power if required.

Exhibitors are responsible for activity supplies, display and signage. We highly recommend your exhibit space be interactive to captivate the attention of the girls ages 8-17 years. Please let us know what activity you will have in your space and how much space you require on the exhibitor form. Form is available by QR code below.

SET UP & TEAR DOWN

Drop off supplies (if required): Friday, September 19, 2025 1:00 pm - 4:00 pm

Setup: Saturday, September 20, 2025 9:00 am - 10:30 am

Tear down: Saturday, September 20, 2025 4:00 pm - 5:00 pm

Tear down to take place no earlier than a ½ hour following the show and all products need to be removed, as there will be no overnight security.



EXHIBITOR RULES & REGULATIONS

Exhibitors must provide liability Insurance in the amount of \$1,000,000.

This is a NO FLY DAY, as per our insurance policy, we can not offer rides on event day.

You can offer prizes through a draw box from your space (including flights, but not on event day).

No exhibitor shall consume or have in their possession any alcohol or controlled substance
All spaces must be manned during the event.

Balloons are NOT allowed as give away items. Any inflatable objects used in displays, must be safely secured and attached to such displays and must be 5 feet above the ground.

Promotional materials may only be distributed from designated space only.

Food and beverages may only be sold at your designated space.

No pets allowed.

CANCELLATION OF EXHIBITOR SPACE

Inclement weather will not be accepted as a reason for cancellation. The Girls in Aviation Day will go on regardless of weather. If for some reason you have to cancel your space, please let us know no later than September 12, 2025.





PAYMENT OPTIONS

1

PREFERRED METHOD

Cheque: Payable to Red Deer Regional Airport (RE: Girls in Aviation Day)

Direct Deposit: Send to finance@flyreddeer.com (Please note: GIAD25 Sponsor and your company name)

Credit Card: Contact Finance - Phone: (403) 886-4388 or Email: finance@flyreddeer.com

2

TARGET DATE

We kindly request that sponsors finalize their sponsorship commitments as soon as possible to ensure optimal utilization of sponsorship benefits.

Payment Deadline: September 1, 2025

3

ACCEPTANCE & SIGNATURE

Thank you for supporting this event. We are happy to start promoting your business upon the return of this signed acceptance form, or use the QR code to link you to the form.

FOR MORE INFORMATION

GIRLSINAVIATIONALBERTA.COM



[GirlsInAviation_yqf](https://www.instagram.com/GirlsInAviation_yqf)



[GirlsInAviationAlberta](https://www.facebook.com/GirlsInAviationAlberta)



[Girls In Aviation Day Alberta](https://www.linkedin.com/company/Girls-In-Aviation-Day-Alberta)





Girls

IN AVIATION

DAY

ALBERTA



GIRLSINAVIATIONALBERTA.COM